

**BAHÇEŞEHİR UNIVERSITY**  
**FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES**  
**DEPARTMENT OF INTERNATIONAL TRADE & BUSINESS**

SPRING SEMESTER (2015/2016)

**IB 3414 INTERNATIONAL TRADE POLICY**

**Instructor:** Dr. Altay Atlı (altay.atli@gmail.com)  
**Lecture hours:** Friday 08:30 – 11:30  
**Office hours:** By appointment.

**Course description:** This course aims to provide the students with an analytical perspective on trade policy, international trade relations and negotiations by referring to the linkages between trade policy and the political economy of international trade. The course starts with a discussion of the diverse range of trade policy instruments, and moves on the political economy of trade investigating the case of free trade versus protectionism. The linkage between trade policy and development will be examined, and the course will have an in-depth look at multilateral as well as regional efforts and mechanisms of trade liberalization. The rest of the course will discuss the links between trade policy and a number of issue areas, such as exchange rates, domestic institutions, environment and foreign policy.

**Assessment:** Assessment is based on a mid-term exam (25% of total mark), an assignment (15%), class participation (10%) and a final exam (50%). The exams will cover the lectures, and they may consist of different question types, including essays, definitions, fill-in-the-blank, true/false, multiple choice and short answers. Make-up exams are given only if approved by the department and instructor prior to the exam. Make-up exams may not be in the same format as the regular examination. The assignments will be prepared individually by students and will require them to write a short essay on a subject related to the contents of the course. More information on the assignment will be provided by the instructor during the class.

**Academic honesty:** Students are expected to *strictly* adhere to the following rules and regulations regarding academic honesty:

- Copying work from others or giving and receiving answers/information during exams either in written or oral form constitutes cheating.
- Submitting take-home exams, assignments and papers of others as your own, using sentences or paragraphs from another author without the proper acknowledgement of the original author, insufficient acknowledgement of the consulted works in the bibliography, all constitute plagiarism.
- Plagiarism and cheating are serious offenses and will result in:
  - an automatic “0” for the assignment or the exam.
  - an oral explanation before the Ethics Committee.
  - losing the opportunity to request and receive any references from the entire faculty.

**Suggested text:**

Krugman, P., Obstfeld, M. and Melitz, M., “International Economics: Theory and Policy”, 9<sup>th</sup> edition, Addison-Wesley, 2012.

**Other recommended readings:**

- Husted, S. and Melvin, M., “International Economics”, Pearson, 2013.
- Dunn, R.M. and Mutti, J.H., “International Economics”, Routledge, 2004.
- McLaren, J., “International Trade”, Wiley, 2013.
- Rivoli, P., “The Travels of a T-shirt in the Global Economy”, Wiley, 2009.
- (TURKISH) Karluk, R., “Uluslararası Ekonomi: Teori - Politika”, Beta Yayınları, 2009.
- (TURKISH) Seyidođlu, H., “Uluslararası İktisat”, Seçkin Yayıncılık, 2013.

**Course synopsis:**

**Week 1 (February 12): Introduction**

**Week 2 (February 19): Tariffs and Trade Policy**

**Week 3 (February 26): Non-Tariff Trade Policy Instruments**

**Week 4 (March 4): The Case for Free Trade**

**Week 5 (March 11): Trade Policy and Development**

**Week 6 (March 18): Multilateral Trade Liberalization: WTO (I)**

**Week 7 (March 25): Multilateral Trade Liberalization: WTO (II)**

**Week 8 (April 1): MID-TERM EXAM**

**Week 9 (April 8): Preferential Trade Agreements and Regionalism**

**Week 10 (April 15): Trade Policy and Exchange Rates**

**Week 11 (April 22): Domestic Institutions and Trade**

**Week 12 (April 29): Trade and Environment**

**Week 13 (May 6): Trade Policy and Foreign Policy**

**Week 14 (May 13): Controversies in Trade Policy**

*ASSIGNMENTS DUE*

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