

**Koç University**  
**Spring 2018**

**SOSC118: ENCOUNTERS WITH GLOBALIZATION**

Instructor: Dr. Altay Atlı (aatli@ku.edu.tr)

Lecture Hours: MoWe 10:00-11:15

Lecture Place: STDB335

Office Hours: By appointment only.

**Course description:** The size and scope of global change since the end of the Cold War is striking. A new global society and a new global economy have emerged wherein more and more actors are increasingly interconnected and interdependent with each other through new forms of economic, political, cultural, and social ties. This new “global” world defined by social networks and individuals’ rapidly changing experiences of space and time, is, however, not the perfect place for us humans to live in. Despite all the benefits brought about by greater interconnectivity, globalization has its fault lines as well, including deepening and widening threats security, worsening inequalities, and increasing challenges against individual freedoms. How to benefit more from the opportunities provided by globalization, how to protect ourselves against the threats and how to deal with the negative aspects of the phenomenon will be some of the key issues faced the entire humanity for years to come. In order to guide the students through these key challenges, this course critically examines the subject of globalization from different angles—such as society, economy, technology, world order, security, regional dynamics, governance, inequalities and future perspectives—and aims to give the students grounding in the most fundamental aspects of globalization, by discussing key concepts and exploring selected substantive topics from the globalizing world of the 21<sup>st</sup> century we are living in.

**Course responsibilities:**

- It is absolutely essential for the students to *do the readings before coming to the class* and be able to discuss them during the lecture.
- *Perfect attendance* is expected for this class. Students are allowed only three weeks of absence per semester (exceptions made for illness, under the condition that the reason of absence is officially documented). More than three weeks of absence will result in the loss of the right to take the final exam and a direct F for the course.
- There will be one *mid-term exam* and one *final exam*. Both exams will be closed-book exam to be held in the classroom.
- The students are required to write one research paper. The paper will be done individually; it will be based on the student’s original research, and analyze a specific issue related to globalization. The topic must be approved by the lecturer. The final paper must have a length of at least 3,000 words, and at most 5,000 words. Papers are to be submitted *electronically* (Microsoft Word format) to the instructor. Deadline is the last day of classes.

- Grading: Research paper 30% / Mid-term 20% / Final exam 35% / Class participation 15%.
  - Evaluation of “class participation” is based on how effectively the students participate in class discussions.
  - Extension: *Extensions will not be granted* (exceptions made for illness, under the condition that the reason is officially documented). Late submission will be penalized by grade deduction.
  - *Academic honesty*: students are expected to strictly adhere to the following rules and regulations regarding academic honesty.
    - Copying work from others or giving and receiving answers/information during exams either in written or oral form constitutes cheating.
    - Submitting take-home exams and papers of others as your own, using sentences or paragraphs from another author without the proper acknowledgement of the original author, insufficient acknowledgement of the consulted works in the bibliography, all constitute plagiarism.
    - Plagiarism and cheating are serious offenses and will result in:
      - An automatic “F” for the assignment or the exam or the entire course.
      - An oral explanation before the Ethics Committee.
      - Losing the opportunity to request and receive any references from the entire faculty.

### **Weekly lecture plan and readings:**

All the required and recommended readings as listed below are made available to students (in PDF format) through Blackboard.

#### Week 1

#### **What is Globalization?**

Definitions; theoretical perspectives; critical approaches.

#### **Readings:**

- Amartya Sen, “How to Judge Globalism,” *The American Prospect*, vol. 13, no. 1 (2002).
- Cees J. Hamelink, “The Elusive Concept of Globalization,” *Global Dialogue*, vol. 1, no. 1 (1999), pp.1-9.
- Jan Aart Scholte, “Defining Globalization,” in *Globalization: A Critical Introduction*, 2<sup>nd</sup> ed, Basingstoke: Palgrave Macmillan (2005), pp.49-84.

#### **Case:**

- Theodore C. Bestor, “How Sushi Went Global,” *Foreign Policy*, November/December 2000, pp.54-63.

## Week 2

### **Historical Context**

Making of the modern world; rise of the West; imperialism; the Cold War; a new world order.

#### **Readings:**

- Jan Aart Scholte, "Globalization in History," in *Globalization: A Critical Introduction*, 2<sup>nd</sup> ed, Basingstoke: Palgrave Macmillan (2005), pp.85-121.
- Dilip K. Das, "Globalization: Past and Present," *Economic Affairs*, vol.30, no.1 (2010), pp. 66-70.
- "When Did Globalization Start?" *The Economist*, 23 September 2013.

#### **Case:**

- Francis P. Sempa, "The Silver Way: China, Spanish America and the Birth of Globalization," *The Diplomat*, 6 January 2017.

## Week 3

### **State and Society in the Global Age**

State and sovereignty; state transformation; social connectedness; global civil society.

#### **Readings:**

- Susan Strange, "The Retreat of the State," Cambridge: Cambridge University Press (1996). pp. 3–8, 9–10, 12–14.
- George Ritzer and Paul Dean, "Global Political Structures and Processes," in *Globalization: A Basic Text*, Chichester: Wiley Blackwell (2015), pp.111-140.
- Gerard Delanty and Chris Rumford, "Political Globalization," in *The Blackwell Companion to Globalization*, ed. G. Ritzer, Malden: Blackwell Publishing (2007), pp.414-428.

#### **Case:**

- Jafe Arnold, "Together Against Globalization: Poland and Europe Between Sovereignty and Integration", *Geopolitica.Ru*, 8 March 2016.

## Week 4

### **Global Economy**

Capitalism and neoliberalism; economic globalization; interdependence; trade and investment; global capitalism in crisis.

#### **Readings:**

- Andrew Heywood, "The Economy in a Global Age," in *Global Politics*, Basingstoke: Palgrave Macmillan (2011), pp.83-110.
- Gary Gereffi, "The Global Economy: Organization, Governance, and Development," in *The Handbook of Economic Sociology*, ed. N.J. Smelser and R. Swedberg. Princeton: Princeton University Press (2005), pp.160-182.
- Thomas Wright, "Sifting Through Interdependence," *The Washington Quarterly*, vol.36, no.4 (2013), pp.7-23.

Case:

- James Jeffrey, “Africa: China’s China?”, *DHL Delivered*, September 2016.

Week 5

**Power Balance and World Order**

Changing nature of power; post-Cold War global order; American hegemony; rise of China; multipolarity.

**Readings:**

- Andrew Heywood, “Power and 21<sup>st</sup> Century World Order,” in *Global Politics*, Basingstoke: Palgrave Macmillan (2011), pp.209-238.
- Amitav Acharya, “After Liberal Hegemony: The Advent of a Multiplex World Order,” *Ethics & International Affairs*, vol.31, no.3 (2017), pp.271-285.
- John Ikenberry, “The End of Liberal International Order?”, *International Affairs*, vol. 94, no. 1 (2018), pp.7-23.

**Case:**

- Rajan Menon, “Asia’s Looming Power Shift,” *The National Interest*, v.127 (Sep/Oct 2013), pp.20-32.

Week 6

**Identity and Culture**

Identity politics; cultural globalization; religious revivalism.

**Readings:**

- Andrew Heywood, “Identity, Culture and Challenges to the West,” in *Global Politics*, Basingstoke: Palgrave Macmillan (2011), pp.181-208.
- Daniele Conversi, “Globalization, Ethnic Conflict, and Nationalism,” in *The Routledge Handbook of Globalization Studies*, ed. B.S: Turner, Oxon: Routledge (2010), pp.346-366.
- George Ritzer and Paul Dean, “Global Culture and Cultural Flows,” in *Globalization: A Basic Text*, Chichester: Wiley Blackwell (2015), pp.205-236.

**Case:**

- Stephen Teo, “Film and Globalization: From Hollywood to Bollywood,” in *The Routledge Handbook of Globalization Studies*, ed. B.S: Turner, Oxon: Routledge (2010), pp.412-428.

Week 7

**Regions and Globalization**

Regionalism; integration; European Union after Brexit; regionalism in Asia.

**Readings:**

- Louise Fawcett, “Regions and Regionalism,” in *Issues in 21<sup>st</sup> Century World Politics*, ed. M. Beeson and N. Bisley, London: Palgrave (2017), pp.97-112.

- Etel Solingen and Joshua Malnight, “Globalization, Domestic Politics, and Regionalism,” in *The Oxford Handbook of Comparative Regionalism*, ed. T.A. Börzel and T. Risse, Oxford: Oxford University Press (2016), pp.64-86.
- Amitav Acharya, “Regionalism Beyond EU-Centrism,” in *The Oxford Handbook of Comparative Regionalism*, ed. T.A. Börzel and T. Risse, Oxford: Oxford University Press (2016), pp.110-130.

**Case:**

- Laura Allison-Reumann and Philomena Murray, “Will Brexit Affect Regionalism in Southeast Asia?” *The Diplomat*, 8 September 2017.

Week 8

**Global Security**

New forms of security; war and peace; terrorism; global crime.

Readings:

- Andrew Heywood, “War and Peace,” in *Global Politics*, Basingstoke: Palgrave Macmillan (2011), pp.239-264.
- Jan Aart Scholte, “Globalization and (In)security,” in *Globalization: A Critical Introduction*, 2<sup>nd</sup> ed, Basingstoke: Palgrave Macmillan (2005), pp.279-315.
- Andrew Phillips, “Global Terrorism,” in *Issues in 21<sup>st</sup> Century World Politics*, ed. M. Beeson and N. Bisley, London: Palgrave (2017), pp.52-67.

**Case:**

- Natalie Chambers, “Globalization of Maritime Piracy: How Globalization Exacerbates the Threat of Piracy,” *Journal of International Service*, 21 August 2017.

Week 9

**Global Governance**

International organizations; the United Nations; Bretton Woods system, need for reform.

Readings:

- Miles Kahler, “Who is Liberal Now? Rising Powers and Global Norms,” in *Why Govern? Rethinking Demand and Progress in Global Governance*, ed. A. Acharya, Cambridge: Cambridge University Press (2016), pp.55-73.
- Thomas G. Weiss and Rorden Wilkinson, “Rethinking Global Governance? Complexity, Authority, Power, Change,” *International Studies Quarterly*, vol. 58 (2014), pp.207-215.
- Sean Starrs, “International Organizations: Can They Break Free From the States?” in *Issues in 21<sup>st</sup> Century World Politics*, ed. M. Beeson and N. Bisley, London: Palgrave (2017), pp.68-82.

**Case:**

- Andrew Sheng and Xiao Geng, “The AIIB and Global Governance,” *Project Syndicate*, 27 April 2015.

## Week 10

### **Global Environmental Issues**

Climate change; energy; resource security; global responses to environmental problems; green politics.

#### **Readings:**

- David Gordon and Matthew Paterson, "Climate Change," in *Issues in 21<sup>st</sup> Century World Politics*, ed. M. Beeson and N. Bisley, London: Palgrave (2017), pp.141-156.
- Steve Yearley, "Globalization and the Environment," in *The Blackwell Companion to Globalization*, ed. G. Ritzer, Malden: Blackwell Publishing (2007), pp.239-253.
- Sikina Jinnah "Climate," in *Why Govern? Rethinking Demand and Progress in Global Governance*, ed. A. Acharya, Cambridge: Cambridge University Press (2016), pp.192-210.

#### **Case:**

- Annie Gowen and Simon Denyer, "As US Backs Away from Climate Pledges, India and China Step Up," *The Washington Post*, 1 June 2017.

## Week 11

### **Global Inequalities**

Poverty and development; rural-urban divide; inequalities of race, ethnicity, gender, and sexuality.

#### **Readings:**

- François Bourguignon, "Inequality and Globalization," *Foreign Affairs*, January/February 2016, pp.11-15.
- Andrew Heywood, "Poverty and Development," in *Global Politics*, Basingstoke: Palgrave Macmillan (2011), pp.352-382.
- Glenn Firabaugh and Brian Goesling, "Globalization and Global Inequalities: Recent Trends," in *The Blackwell Companion to Globalization*, ed. G. Ritzer, Malden: Blackwell Publishing (2007), pp.549-564.

#### **Case:**

- "Reward Work, Not Wealth", *Oxfam Briefing Paper*, January 2018.

## Week 12

### **Global Movements of People**

Migration; refugees; human trafficking; tourism.

#### **Readings:**

- George Ritzer and Paul Dean, "Global Flows of People," in *Globalization: A Basic Text*, Chichester: Wiley Blackwell (2015), pp.263-294.
- Anne Hammerstad, "Migrants and Refugees in Global Politics," in *Issues in 21<sup>st</sup> Century World Politics*, ed. M. Beeson and N. Bisley, London: Palgrave (2017), pp.200-216.

- Alexander Betts, “Refugees,” in *Why Govern? Rethinking Demand and Progress in Global Governance*, ed. A. Acharya, Cambridge: Cambridge University Press (2016), pp.211-229.

**Case:**

- Ahmet İçduygu and Evin Millet, “Syrian Refugees in Turkey: Insecure Lives in an Environment of Pseudo-Integration,” *Global Turkey in Europe*, August 2016.

Week 13

**Global Technological Flows**

Technology and time-space compression; internet and social media; mass media.

**Readings:**

- George Ritzer and Paul Dean, “High-Tech Global Flows and Structures,” in *Globalization: A Basic Text*, Chichester: Wiley Blackwell (2015), pp.237-262.
- Lior Gelernter and Motti Regev “Internet and Globalization,” in *The Routledge Handbook of Globalization Studies*, ed. B.S: Turner, Oxon: Routledge (2010), pp.62-76.
- Scott McQuire, “Media Technologies, Cultural Mobility, and the Nation State,” in *Handbook of Cultural Sociology*, ed. J. Hall et al., London: Routledge (2010), pp.559-568.

**Case:**

- Ajitabh Das, “Does Digital Globalization Make the World Really Flat?,” *Forbes*, 2 May 2017.

Week 14

**Global Futures**

What the future holds; a global village?; a borderless world?; collapse of liberal international order?

**Readings:**

- Fred Hu and Michael Spence, “Why Globalization Stalled,” *Foreign Affairs*, July/August 2017, pp.54-63.
- Uri Dadush, “The Future of Globalization,” *OCP Policy Center*, May 2017.
- Ken Moak, “Why Globalization is Needed More Than Ever”, *Asia Times*, 22 October 2017.

**Case:**

- Globalization with Chinese characteristics? Keynote speech by Xi Jinping, president of the People’s Republic of China, at the opening session of the World Economic Forum Annual Meeting in Davos, 17 January 2017.

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